



CRISIS SCENARIOS/SITUATION EXAMPLES

Below is a sampling of incident categories your organization could face:

A. Staffer Incident/Issue

1. Theft
2. Sexual harassment
3. Threats
4. Hiring/firing
5. Layoffs
6. Injuries and accidents on-site
7. Staffer under the influence
8. Death of a staffer
9. Family/personal issues
10. Inappropriate behavior
11. Breach of proprietary information

B. Violent Crime/Criminal Behavior

1. Staffer-on-staffer violence
2. Staffer-on-management/Management-on-staffer violence
3. Staffer-on-client/Client-on-staffer violence
4. Staffer-on-staffer/Vendor-on-staffer violence
5. Staffer-on-family/Family-on-staffer violence
6. Staffer-on-non-staffer/Non-staffer-on-staffer violence
7. Property damage
8. Family/personal life violence (off site)
9. Building tenant violence
10. Verbal threat
11. Crime conviction (i.e. porn, arrests, DUIs, personal lawsuits)



C. Natural Disaster

1. Health outbreak (i.e. flu, plague, chronic health conditions)
2. Fire/forest fire
3. Flood
4. Extreme heat
5. Haboob
6. Monsoon
7. Earthquake
8. Lightning strike
9. Building/structural issues (i.e. gas leaks, floods, roof collapse)
10. Natural disasters for remote staffers

D. Management Issue

1. Embezzlement
2. Divorce
3. Death
4. Criminal or violent incident
5. Major health issue/disability
6. Departure
7. Extended leave
8. Affair/personal scandal
9. Personal finance issue
10. Mental health issue
11. Major life change
12. Sexual harassment

E. Company Breaking News

1. Merger/acquisition announcement
2. Bankruptcy
3. Staffers/company painted in negative light
4. Loss of client
5. Loss of vendor
6. Unionization/protesting
7. Expansion
8. Perceptions



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F. Client/Vendor/Third-Party Issues

1. Unethical client
2. Controversial client
3. Scandal
4. Death
5. Crime/violence
6. Insider trading
7. Accusation toward organization
8. Positive news/growth
9. Conflict between two clients (competitors, acquisition)
10. Staffer/third-party romantic relationship
11. Government relationship/conflict
12. Lawsuit
13. Financial issue
14. Political alignment conflict